## Volunteer Engagement Strategies for Success





Serve Washington Changing Communities. Changing Lives.



Volunteers accomplish work staff members don't always have the capacity or expertise to do. They build connections with the community and often are your most dedicated donors. Most nonprofits cannot fully achieve their missions without the help from these volunteers.

## Tuesday, September 17, 2019 | 10:00 a.m. to 4:00 p.m. | Trainer: Stephanie Heffner Innovative Services NW – 9414 NE Fourth Plain Boulevard, Vancouver, WA 98662

Would you like to advance your organization's volunteer strategy beyond doing the basics? Join us for a deep dive into volunteer engagement practices and learn how to:

- Ensure your staff is fully invested in effectively engaging volunteers
- Recruit and support a volunteer base that represents the communities you serve
- Measure and communicate the value and impact of volunteerism within your organization

Participants will learn from an expert trainer and practitioner, as well as from peers and leave with new knowledge, tools, and connections. Morning



refreshments and lunch will be provided. This workshop

is delivered in partnership with Nonprofit Network of Southwest Washigton and Serve Washington, and offered at a discounted price thanks to generous support from the Volunteer Generation Fund.

## About the Presenter

Stephanie Heffner is passionate about finding creative solutions to engaging the community in meaningful and impactful ways that address an organization's needs. Stephanie understands many of the challenges organizations face in managing volunteers from both the perspective of the staff and the volunteers themselves. She managed 600+ volunteers while working at YWCA Seattle | King | Snohomish, created a volunteer engagement program for Coalition for Refugees from Burma, and served as the AmeriCorps VISTA Volunteer Leadership Programs Coordinator at Seattle Works. Stephanie currently manages 501 Commons' VIP Management Corps program.