



**Serve Washington
AmeriCorps Subgrantees' Update
October 24, 2019
10:00 am – 11:30 am**

Location: WebEx:

[Join the Meeting](#)

Audio Only: 1-855-929-3239

Access code: 801 793 569

Password: ServeWA19 (if needed)

| AGENDA | | |
|---------------|--|---|
| 10:00 am | Welcome and Roll Call | Robyn Harris |
| | Lobbying vs Educating <i>What you need to know to effectively educate the public. When is it lobbying? When is it educating? And, what exactly can I do? What have you successfully done? Serve WA will also give examples of recent Commission activities.</i> | Amber Martin-Jahn |
| | Branding and Engagement <i>The possible nexus in maintaining service as a strategy to meet local needs. Whether it's developing the next generation of service leaders, gaining local or federal support, a positive member experience, and/or overall recruit/retention; states and programs that reflect a priority in this area are thriving. Bring your ideas or examples to share with your peers!</i> | Robyn Harris |
| | Recruitment <i>Let's keep the conversation going! What's working, what's not? Serve WA will reflect on recent Commission strategies and you will hear from your peer on successful changes from the field. Did you make a positive change to offer others?</i> | Jenny Benson Dyann Trujillo (Serve Tri-Cities) |
| | General Announcements <ul style="list-style-type: none"> • CNCS Evaluation FAQs – Updates • Project Impact – Final Product • Federal Budget • Competitive/Formula Grant-Making • Pre-Enroll/NSCHCs - Reminders • Optional PY19-20 Training Opportunities • Events Calendar • High Quality Photos • Local Gear | Laura Thompson Robyn Harris |
| | Communication <i>Welcome back Alex! Serve WA's newest team member and Communications Specialist. Learn about our communication plan and share your own strategies.</i> | Alex Gonzalez Jenny Benson |
| 11:30 am | Adjourn | |

EVENTS CALENDAR

| Upcoming Events | Dates | Point of Contact | Additional Info |
|---|-------------------------------------|------------------|---|
| Swearing-In Ceremony | October 25 (Seattle) | Mary | TOMORROW! |
| MLK Day of Service | January 20 | Jenny | Program Driven |
| Leader Corps | February and May (Lacey) | Mary | |
| AmeriCorps Week Day at the Capitol | March 8-14 TBD | TBD | |
| National Service Recognition Day | April 7 | Amber | |
| Volunteer Week Governor Awards Mariners Salute | April 19-25 April 28 April 28 | Denise | Awards ceremony, and Mariners game were unable to be scheduled during Volunteer Week. |
| Service Unites (National Conference on Volunteering and Service) | June 10-12 (Washington DC) | Points of Light | pointsoflight.org/conference |
| Year-End Celebrations | Varies | Programs | Invite VIPs, Commissioners, Serve WA staff. |

TRAINING CALENDAR

| Upcoming TTA | Dates | Point of Contact | Additional Info |
|---|---|------------------|----------------------|
| Subgrantee Webinar | October 24 10am-11:30am | Robyn | |
| Out of School Interventions Webinar | November 7 9:30am-11:30am | Mary | Host: Schools Out WA |
| DEI Webinars | November 12, 19, and 26 10am-12pm | Laura | Host: Public Allies |
| Subgrantee Webinar | January 16 10am-11:30am | Robyn | |
| Projected Winter Offerings Recruitment Strategies Emergency Response | TBD | TBD | Host: Aligned Impact |
| Subgrantee Webinar | April 23 10am-11:30am | Robyn | |
| Regional Conference | TBD (Albuquerque, NM) | Robyn | |
| Projected Spring Offerings Civic Reflection Theory of Change/Logic Research 101 | TBD | TBD | |
| Leadership Forum for National Service Execs | June (UW, Seattle) | Jenny | |
| Annual Subgrantee In-Person Meeting | July 8-9 (Lacey) | Robyn | |

*Events and Training in red are required, items in white are highly encouraged and may be elevated to required for some programs.