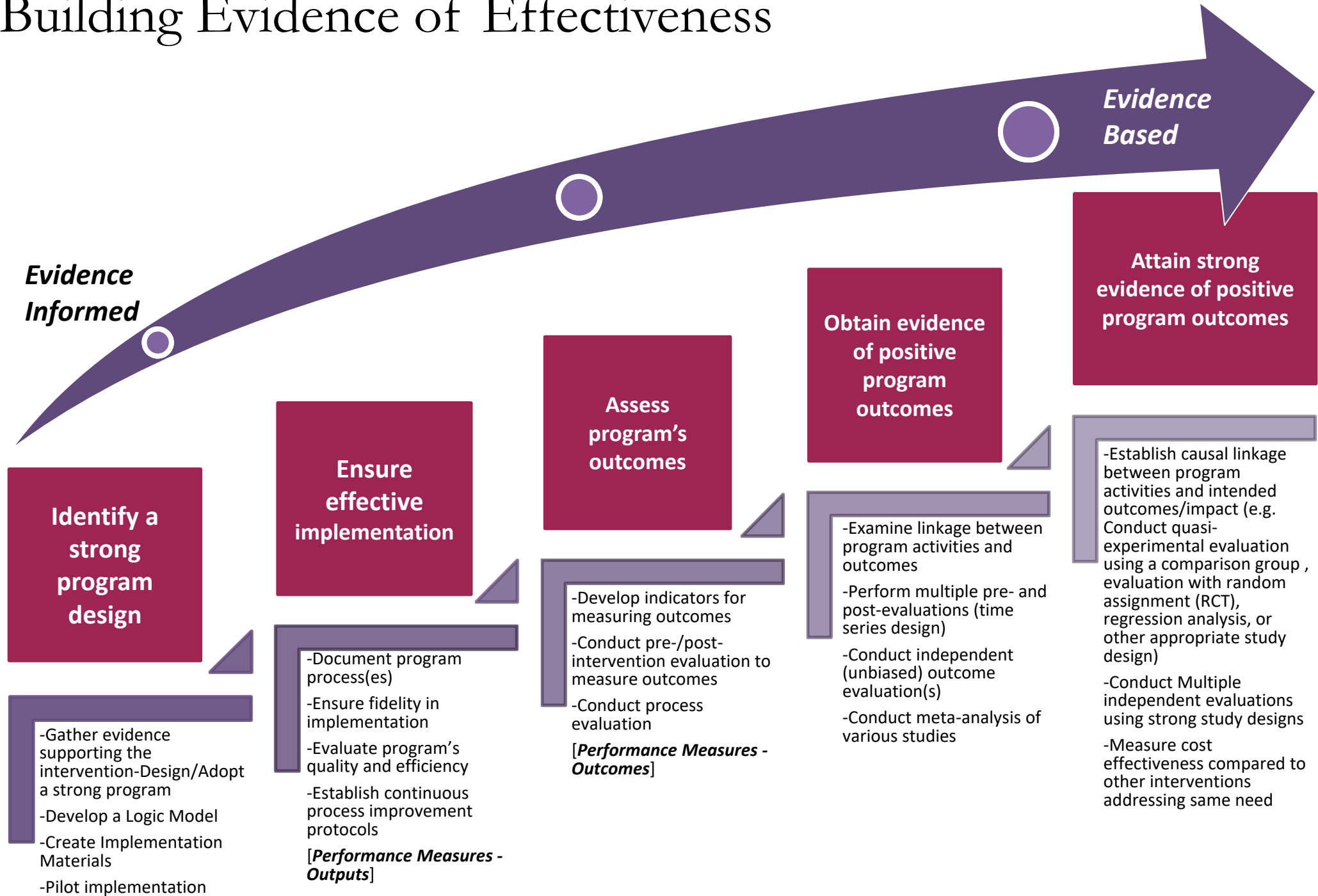


Building Evidence of Effectiveness



Evidence Informed

Evidence Based

Identify a strong program design

- Gather evidence supporting the intervention-Design/Adopt a strong program
- Develop a Logic Model
- Create Implementation Materials
- Pilot implementation

Ensure effective implementation

- Document program process(es)
 - Ensure fidelity in implementation
 - Evaluate program's quality and efficiency
 - Establish continuous process improvement protocols
- [Performance Measures - Outputs]**

Assess program's outcomes

- Develop indicators for measuring outcomes
 - Conduct pre-/post-intervention evaluation to measure outcomes
 - Conduct process evaluation
- [Performance Measures - Outcomes]**

Obtain evidence of positive program outcomes

- Examine linkage between program activities and outcomes
- Perform multiple pre- and post-evaluations (time series design)
- Conduct independent (unbiased) outcome evaluation(s)
- Conduct meta-analysis of various studies

Attain strong evidence of positive program outcomes

- Establish causal linkage between program activities and intended outcomes/impact (e.g. Conduct quasi-experimental evaluation using a comparison group, evaluation with random assignment (RCT), regression analysis, or other appropriate study design)
- Conduct Multiple independent evaluations using strong study designs
- Measure cost effectiveness compared to other interventions addressing same need