



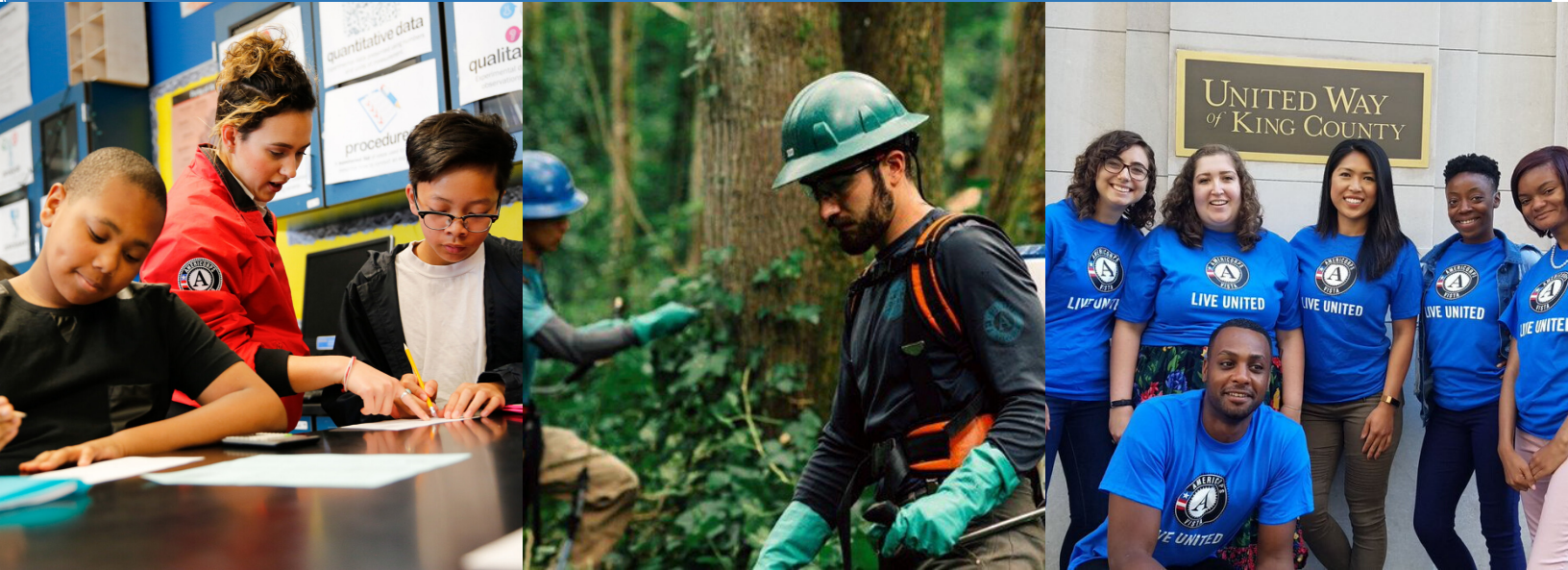
Serve Washington

Changing Communities. Changing Lives.

SERVE OUR STATE

CAMPAIGN

SHARE YOUR SERVICE STORY!



WHY DO YOU SERVE? WHO DO YOU SERVE WITH?
WHAT DO YOU DO?

TELL US ABOUT YOUR SERVICE EXPERIENCE AND WHY
EVERYONE SHOULD JOIN YOUR PROGRAM.

USE ANY OF THESE HASHTAGS AS THEY BEST FIT YOUR STORY
AND REMEMBER TO TAG @SERVEWA

#SERVEWA

#ISERVEWA

#WESERVEWA



@SERVEWA

SERVEWASHINGTON.WA.GOV



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Dear AmeriCorps members,

As the Governor's commission on service and volunteerism we get to see and hear about your service often. Those stories of service are the reason we know that National Service is powerful and #GetThingsDone every day in Washington.

We know that truth. Over 60% of our members hear about service through social media and we aren't sure we are doing enough to tell Washington's ~or your~ service story. We are hoping you can help us change that reality.

We want all Washingtonians...

- To know that AmeriCorps is a critical resource for nonprofits and state/local government to meet community needs.
- To hear about the impact of your service on our community.
- To see AmeriCorps service as an opportunity to gain skills and develop future career path.

We think all of that is possible if we work together to tell your service story. For this reason we have created three hashtags that can be used by programs and members.

#ServeWA – Universal Hashtag. It will be attached to all content publicized by our office, members, and programs. It will serve as the main hashtag and it will be used for any content related to service in Washington.

#WeServeWA – Program Hashtag. It will be used by programs in their social media and advertising material. #WeServeWA will be used to tell a story from the program's perspective and or content in general that you share on social media. This hashtag will help us identify the content posted by our programs.

#IServeWA – Members & Alumni Hashtag. #IServeWA will be used to tell a story from the member's perspective and or just for any content they share. This hashtag will help us identify the content posted by our members.

Best,

Serve Washington Team

#SERVEWA

#ISERVEWA

#WESERVEWA